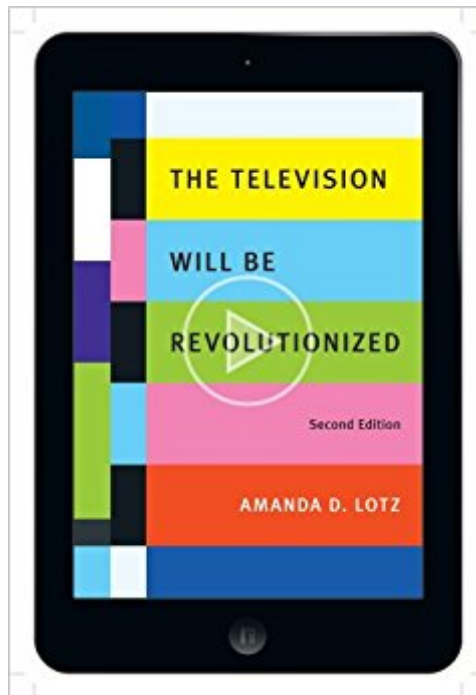




The book was found

The Television Will Be Revolutionized, Second Edition



Synopsis

Many proclaimed the "end of television" in the early years of the twenty-first century, as capabilities and features of the boxes that occupied a central space in American living rooms for the preceding fifty years were radically remade. In this revised, second edition of her definitive book, Amanda D. Lotz proves that rumors of the death of television were greatly exaggerated and explores how new distribution and viewing technologies have resurrected the medium. Shifts in the basic practices of making and distributing television have not been hastening its demise, but are redefining what we can do with television, what we expect from it, how we use it—in short, revolutionizing it. Television, as both a technology and a tool for cultural storytelling, remains as important today as ever, but it has changed in fundamental ways. *The Television Will Be Revolutionized* provides a sophisticated history of the present, examining television in what Lotz terms the "post-network" era while providing frameworks for understanding the continued change in the medium. The second edition addresses adjustments throughout the industry wrought by broadband delivered television such as Netflix, YouTube, and cross-platform initiatives like TV Everywhere, as well as how technologies such as tablets and smartphones have changed how and where we view. Lotz begins to deconstruct the future of different kinds of television—exploring how prized content, live television sports and contests, and linear viewing may all be "television," but very different types of television for both viewers and producers. Through interviews with those working in the industry, surveys of trade publications, and consideration of an extensive array of popular shows, Lotz takes us behind the screen to explore what is changing, why it is changing, and why the changes matter. *Â* *Â* Instructor's Guide

Book Information

Paperback: 352 pages

Publisher: NYU Press; 2nd ed. edition (September 19, 2014)

Language: English

ISBN-10: 1479865257

ISBN-13: 978-1479865253

Product Dimensions: 5.5 x 0.9 x 9.4 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars *Â* *Â* See all reviews *Â* (1 customer review)

Best Sellers Rank: #249,602 in Books (See Top 100 in Books) #34 in *Â* Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Television & Video #44

Customer Reviews

Very well written, the book is an up to date review about the TV industry and its changes in the last years.

[Download to continue reading...](#)

The Television Will Be Revolutionized, Second Edition Watching TV: Six Decades of American Television, Second Edition (Television and Popular Culture) BEANY AND CECIL Comic Book Collection: ALL 5 CLASSIC COMIC BOOKS BASED ON THE ANIMATED TELEVISION SHOW PUBLISHED IN THE 1950s (CLASSIC TELEVISION CARTOON COMIC BOOKS) THE RIFLEMAN 2: 6 COMPLETE ISSUES OF THE CLASSIC COMIC BOOKS BASED ON THE HIT 1960s TELEVISION SERIES (Classic Television Comic Books Book 8) Children's Television: The First Thirty-Five Years, 1946-1981- Part 1: Animated Cartoon Series (Children's Television: The First Thirty Years) (Pt. 1) Direct From Dell: Strategies That Revolutionized an Industry Flotsametrics and the Floating World: How One Man's Obsession with Runaway Sneakers and Rubber Ducks Revolutionized Ocean Science The Case of the Frozen Addicts: How the Solution of a Medical Mystery Revolutionized the Understanding of Parkinson's Disease Belichick and Brady: Two Men, the Patriots, and How They Revolutionized Football Costume Design 101 - 2nd edition: The Business and Art of Creating Costumes For Film and Television (Costume Design 101: The Business & Art of Creating) Total Television: Revised Edition Clearance & Copyright, 4th Edition: Everything You Need to Know for Film and Television Television and Radio Announcing (11th Edition) Serling: The Rise and Twilight of Television's Last Angry Man (1st Edition) Como Escribir Guiones De Television: Narrando Con Imagenes (Spanish Edition) Classic TV: WESTERNS 1 - SIX COMPLETE CLASSIC TELEVISION COWBOY COMIC BOOKS: OVER 200 PAGES OF COWBOYS, INDIANS AND OUTLAWS (CLASSIC TV COMIC BOOKS) ROCKY and BULLWINKLE: 6 COMPLETE CLASSIC COMIC BOOKS FROM THE 1950-60s - 216 PAGES OF ANARCHY AND MADCAP FUN (CLASSIC TELEVISION CARTOON COMIC BOOKS Book 3) Antique Trader Radio & Television Price Guide Poster's Radio & Television Price Guide 1920-1990 Chesapeake Bay Cooking: The Companion Cookbook to the Public Television Series

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help